



OFM, Inc.
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PRESS RELEASE

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OFM Launches New Fabric Program at NeoCon® 2010

Company to offer new chair frames, health care and Crypton® fabrics, anti-microbial, anti-bacterial and marine grade vinyls along with new Greenguard® certified patterns

Holly Springs, N.C. –OFM, one of the nation’s leading office and school furniture manufacturers, distributors and wholesalers, will launch its new Elements fabric program at the NeoCon® World’s Trade Fair 2010 on June 14-16 at the Merchandise Mart in Chicago. In alliance with Momentum and CF Stinson, the Elements program consists of an assortment of upgraded fabric and vinyls upholstered onto many of OFM’s best selling chairs.

“We believe that textures, patterns and colors help to enhance creativity and it is with this motivation that OFM created this new program upgrading specific items within our established product lines,” said Audrey Barnhill, architect and design sales manager for OFM who heads the company’s new fabric initiative. “We hope this program will encourage ideas, compliment spaces, and personalize our end users’ environments.”

Experts at OFM are consistently working to introduce creative ideas and innovative products to today’s consumer market. Using a unique brand of style, variety, versatility and industry-leading “in-stock” services, the company uses a model which has allowed it to surpass the needs of its customers in an unprecedented way. Using that formula, OFM has once again developed an exclusive line of products that will lead the market toward new horizons where design meets value.

OFM is inspired by a world full of colors, shapes and textures and has developed a variety of new series including the Net and Evolution series. In a market where diversity and versatility are key, the Net Series provides a solution that seamlessly blends these two values. This new series offers a variety of seating styles that allow users to create modern spaces that flow together. The Evolution series explores new realms of style and value. When coupled with OFM’s brand new innovative Elements fabric and vinyl program, the Evolution series creates the perfect marriage between modern design and eco-friendly functionality. With a uniquely modern style and optional custom-built steel arms, each Evolution chair is a work of art.

“We are always looking to improve on a good idea, so we took our already successful products and gave them a makeover,” adds Barnhill. “Through the elegance of our Elements fabrics and vinyl program, we have taken our products to a new level of quality and durability and given it a distinct style that is artful and reflects market innovation.”

OFM exhibits at the NeoCon® World’s Trade Fair 2010 in Chicago, June 14-16, in booth 8-1013.

About OFM, Inc.

Founded in 1995, OFM is one of the nation's leading office and school furniture manufacturers, distributors, and wholesalers with headquarters in Holly Springs, N.C. and operations in Phoenix, Ariz., and Taiwan. OFM contracts with manufacturers in Mexico, Taiwan and China to design furniture and products that meet the highest industry standards. It specializes in providing affordable, quality furniture through a dealer network to businesses, government offices, health care and educational facilities. OFM products are sold through a variety of retailers, mail-order catalogs and online dealers including Officefurniture.com, Corporate Express, and National Business Furniture.

To learn more about OFM, visit: <http://www.ofminc.com>.