



OFM, Inc.
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PRESS RELEASE

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Collaborative vs. Individual Workspaces: OFM Lists Five Emerging Office Furniture Trends

Company's COO talks about why dark woods are making a comeback and open spaces are hot

Holly Springs, N.C. – As the furniture industry enters into the school and government buying season, typically from June to September, OFM, one of the nation's leading office and school furniture manufacturers, distributors and wholesalers, says it's seeing five emerging office furniture trends. Just as in the world of high fashion, office furniture also goes in and out of style.

Blake Zalberg, COO of OFM, lists the five emerging office furniture trends below:

1) Dark woods are making a comeback.

People are choosing darker walnut colors over lighter woods as many are drawn to the natural, earthy look that dark woods give.

2) Technology is being infused into office furniture designs.

Electrically-wired tables and cut outs for computer hardware are becoming popular to accommodate demands for employees to easily plug in their laptop or other devices.

3) Contemporary office spaces are replacing traditional work environments.

There is less use of panel workstations and more use of community spaces so people work in closer proximity to each other with less privacy with a focus on collaborative versus individual.

4) An increased demand for white laminate desktops.

Productivity is key with any piece of office furniture. The white laminates provide a clean, blank workspace that can spur creativity for the user.

5) Government-affiliated groups are asking for more green products.

This group of purchasers wants to make sure the office furniture they buy practices what they preach to the larger public, which is why there is an increased demand from government agencies for sustainable material and Greenguard® certified products.

“Today's trends in office furniture definitely reflect a new philosophy that rests on collaborative versus individual and yet still holds a traditional feel, but shows an increased demand for performance and results,” adds Zalberg. “We are looking at incorporating these trends into our new product introductions in the coming years because we don't see them going away anytime soon.”

OFM will be exhibiting at the NeoCon® World Trade Fair 2010 in Chicago, June 14-16, in booth 8-1013 where it will unveil its new Elements offering including new chair frames, new Crypton®, health care fabrics and anti-microbial, anti-bacterial, and marine grade vinyls. The product line will also include four new Greenguard® certified patterns.

About OFM, Inc.

Founded in 1995, OFM is one of the nation's leading office and school furniture manufacturers, distributors, and wholesalers with headquarters in Holly Springs, N.C. and operations in Phoenix, Ariz., and Taiwan. OFM contracts with manufacturers in Mexico, Taiwan and China to design furniture and products that meet the highest industry standards. It specializes in providing affordable, quality furniture through a dealer network to businesses, government offices, health care and educational facilities. OFM products are sold through a variety of retailers, mail-order catalogs and online dealers including Officefurniture.com, Corporate Express, and National Business Furniture.

To learn more about OFM, visit: <http://www.ofminc.com>.